

*At the foot of Weston Mountain*

# The Blue Mountain Dispatch

*Courtesy of the Weston Area Development Association*

November 2023

Vol 2 No 11



## Small town economic development idea: The Tour of Empty Buildings

By Becky McCray

Best small town economic development idea I've seen in months, hands down.

My friend Deb Brown is the new director of the Webster City, Iowa, Chamber of Commerce. Deb looked at the empty store fronts downtown and other available buildings around town as opportunities. So she and her new team in Webster City decided to hold a Tour of Empty Buildings.

- She started by gathering intelligence on the open buildings from the county.
- From that she was able to contact building owners.
- She arranged to have a construction professional and the city manager walk through the buildings with her.
- She worked with local realtors to work with owners as point people on the tour, fielding questions about what businesses could be a good fit, square footage, cost, condition and so on.
- She asked her Chamber Champions (the chamber volunteers, mostly retired folks) to attend and share more community history and background about the



Downtown Webster City, Iowa. Photo by Deb Brown, used by permission.

buildings.

- She got two business teachers to share the tour in their classes. She got the city, county and chamber all on board.

She ended up with 11 locations on the tour that were for sale or for rent. All the locations were listed in *Why Bring Attention to Empty Buildings?*

### Why tour empty buildings?

Because people are curious, Deb said. I can attest to this. I borrowed an empty building in Alva to do wine tastings during our big arts festival. I cannot tell you how many people walked into the wine tasting just to look around at the building. (It was the [Hotel Bell](#), if

*Continued on page 2*

Regret goes only one way. The preservation of historic buildings is a one-way street. There is no chance to renovate or to save a historic site once it's gone. And we can never be certain what will be valued in the future. This reality brings to light the importance of locating and saving buildings of historic significance—because once a piece of history is destroyed, it is lost forever.

*From "Six Practical Reasons to Save Old Buildings" by Julia Rocchi  
<https://tinyurl.com/42ezucrt>*

## Small Town Retail Topics from IEDC Conference: Getting owners to improve their buildings, recruiting chain groceries and supporting local retail startups

BY BECKY MCCRAY



I'm sharing notes from sessions and conversations at the International Economic Development Council annual conference in Dallas. First up:

Retail! <https://dallas.iedconline.org/>

Lacy Beasley of Retail Strategies <https://tinyurl.com/muxc6tet> moderated a panel on retail real estate and development. While it was mostly big city stuff, several topics were relevant for smaller towns.

How to convince a property owner to reinvest in their retail strip, center or even one building in a small town

Herb Weitzman, a Dallas area retail developer, said that many retail real estate **owners think 'we're not making any money so we can't invest in**

**our store or our shopping center.'**

As a former rural retail store owner, I certainly recognized that small town, small business attitude.

However, Herb said that much like investment in **remodeling and modernizing a retail store will increase its sales, it will also increase overall sales and the corresponding rents for retail centers.** It's possible that this is the right motivation to get some owners to act.

Small, rundown retail spaces can actually be a good long-term investment, Herb said. Buy them, fix them up and get a return.

For a small town, maybe it's possible to find an outside investor who will purchase the rundown spaces, or to organize a coalition or cooperative of local investors to take it on.

<https://tinyurl.com/23y2w5es>

One municipal official from a town of 50,000 peo-



Local retail stores are key to rural and small town economic development. Photo by Becky McCray

*Continued from page 1 Empty Building Tour*

you're curious, too.) <https://tinyurl.com/36f7kmyz>

Deb explained:

"We'd like all the people that can come, to attend and see what spaces are available and then to go home and talk about it. Share what they saw with their friends, their church community, and their businesses.

"Because somewhere in this town and county is a person who is looking to locate in one of those buildings.

"Somewhere there is a kid just out of college who wants to move home and live and work here.

"Somewhere there is a person with a desire to be an entrepreneur.

Becky McCray

Becky started Small Biz Survival in 2006 to share rural business and community building stories and ideas with other small town business people. She and her husband have a small cattle ranch and are life-long entrepreneurs. Becky is an international speaker on small business and rural topics.

[www.beckymccray.com](http://www.beckymccray.com)

ple said they need to revitalize a dilapidated shopping center, but the owner will not reinvest in it. How can the city take a role?

Herb said that city governments often come to him to point out a possible deal, like revitalizing an existing center. They will help facilitate grant applications and other incentives to make the deal work.

Small town retail recruitment strengths:

*Continued on page 3*



Continued from page 2 Small Town Retail

friendly, quick permitting. Herb said he likes working with “micromarkets,” which I took to be at least close to metropolitans with 10,000 up to 50,000 population. They are much smaller and much friendlier. You can sit down with them and work things out.

<https://tinyurl.com/49vkbwju>

**And that’s your hidden secret as a small town: you’re small, you work with people personally, and you’re friendly.**

Panelist Christopher Walker with Raising Cane’s Chicken Fingers said that retail deals are taking longer in the 2020s, especially permitting. It takes them an average of 370 days in the western US to get a permit, 203 days in central US, and 320 days in the east.

One store started in 2020 took until 2023 to permit, Chris said. All that time, stores or restaurants are paying “dead rent” for space they can’t do anything with. Many times they have employees hired, but waiting and doing nothing.

Those numbers shocked me. How long does it take for your small town to issue a retail permit? A week or two? Maybe a couple of months at the most? Start considering that a competitive advantage. And be sure you are extending just as much support to locally-owned retail stores as you would to a chain you would recruit.

**Importance of local retail**

Find out what the community wants before acting, Rita said.

It feels obvious, but too often local leaders are pressured into quickly making large investments in retail recruitment or supporting an outside chain.

<https://tinyurl.com/3du85uyu>

**America250 Launches America’s Stories**  
 The United States Semiquincentennial Commission has launched a live archival project aimed at collecting and showcasing the stories of what makes America special as we work together to commemorate our nation’s 250th anniversary. Americans from all walks of life are sharing their stories and the project will be updated regularly.



**Visit America’s Stories at**  
<https://america250.org/americas-stories/>




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### Weston Area Development Association

WADA was organized as a nonprofit to assist in obtaining grants, appropriations, donations, and other types of funding to work on historic preservation, economic development, and more in the Weston area — not just downtown.

Weston is in need of funding to restore the downtown buildings as well as develop economic opportunities for the community. WADA will work cooperatively with local, state, and federal government resources.

For more information:

541-204-0874

WADA97886@gmail.com

WADA

c/o PO Box 256

Weston, OR 97886

WADA97886@gmail.com

www.WestonOregon.com

Facebook:

@WestonOregon2022

501 (c) 3 nonprofit  
Tax ID: 88-0783039

WADA is a Connected  
Communities member of the  
Oregon Main Street Network.

Oregon Cultural Trust  
approved nonprofit.

We are a Gold Star at  
<https://www.guidestar.org>

## Spotlight On Weston's Historic Buildings

### Building No. 12

**102 East Main Street, Weston, Oregon**

Common name: D and F Cafe

Date of construction: c. 1912

Style: Vernacular, Western False Front

Significance: Compatible

**Description:** Single-story frame building with gable roof oriented longitudinally on lot 21 feet wide. Historic views of ca. 1915-1920 show that siding and false front are shiplap and that false front had the kind of wooden cornice which made this vernacular type the simplest expression of the Italianate Style. The shop front had traditional display windows and wood bulkheads. About 1956 the exterior was comprehensively stuccoed and the cornice removed.

A canopy was added to shelter the remodeled storefront in which bulkheads of plate glass windows are veneered with brick. While this property dates from the secondary period of development, it is presently classified for tax purposes as compatible owing to the effect of the 1956 alterations upon the character of the building.



1982: D and F Cafe (Inventory #12), Main Street facade and west side elevation. This building, dating from ca. 1912, is a wood frame structure with "boom town" front which was stuccoed and modified with canopy, plate glass and brick-veneered bulkheads ca. 1956. To left, set back from Main Street, the frame cottage housing the City Library is visible.



This building was used as the office of the Eastern Oregon Canning Company when it was started in the late 1940s. It has been several restaurant businesses, and a sporting goods store. When the sidewalks were replaced a few years ago, an additional entry was discovered which made it easy to take cream into basement of the building when it was a creamery. It fell into such poor condition that it was in danger of demolition, but now has been given a new life and is a nice location in our Commercial District.

Walking tour link: <https://www.theclio.com/entry/163821>

Information from the National Register for Historic Places — Weston Commercial Historic District #82001515



# WADA Seeks Board Members and Advisors

Weston Area Development Association (WADA) was organized as a nonprofit to encourage restoration and revitalization in downtown Weston and the general area that results in economic development and a positive sense of community.



We have a vision to preserve and enhance the historic charm and uniqueness of the history of Weston. Weston is in need of funding to restore the downtown buildings as well as develop economic opportunities for the

community. The Weston Area Development Association (WADA) will work cooperatively with local, state, and federal government resources as well as other organizations and individuals. We hope that you will join us in this endeavor.

Perhaps you have a favorite historic building in town that you would like to adopt. Maybe you enjoy researching old newspapers for historic data. Do you enjoy promoting activities or writing news articles? Perhaps working with numbers is your thing! We are looking for board members and advisors from all walks of life!



Interested persons should be at least eighteen years of age, preferably live in Weston but not required. No requirement to be a property owner. Have experience in one or more of these areas: Weston and/or Oregon history, historic preservation, public education, media and public relations experience, financial or organizational management of nonprofit organizations, administrative experience, or parliamentary procedures/legal expertise. Grant writing experience a plus.



Potential board members or advisory board members should have an interest, knowledge, or professional



qualifications in the areas of historic preservation, historic rehabilitation, archaeology, anthropology, or Oregon history, and the ability to work well in a group. In addition, the WADA Board looks for members who are willing to commit time and energy to our Mission and Vision and who exhibit sensitivity in making constructive critical judgments.

To help reflect the diversity the WADA Board considers geographic representation, and cultural background when appointing advisors. In addition, the organization seeks balance among the professional groups encompassed by historic preservation, such as practitioners, administrators, and educators.



Board of Director positions are 3-year terms beginning in the corporate year of January to December. The Board meets monthly with additional meetings as needed. Members are expected to study orientation materials in advance of the meetings.



The Nomination Committee chair creates a file for each nominee that includes his or her completed nomination form and resume. As a 501 (c) 3, WADA has strict rules governing conflict of interest to ensure fairness in all operations.

WADA warrants that it is an Equal Opportunity organization and provides access to everyone to participate regardless of race, national origin, color, sex, age, religion, sexual orientation, or disability in admission, access or employment.

If you are interested in joining us please request our board interest form by email at [WADA97886@gmail.com](mailto:WADA97886@gmail.com). If you prefer to call, you can reach us at 541-204-0874. Please leave a message and we will get back to you!

Check us out at: <https://WestonOregon.com>

# Thanksgiving Celebrations in Weston

## Eighth Grade Pupils to Give an Entertainment

*The Weston Leader (Weston, Oregon) · 24 Nov 1916, Fri · Page 1*

The grade pupils of the Weston schools have prepared a Thanksgiving entertainment to be given at High School auditorium Wednesday evening., November 2, at 7:30 o'clock when the following program will be rendered:

- Piano solo – Hope Beeler.
- Essay – The Sor of the Pilgrims – Hilda McRae.
- Song – Little Pinks of Propriety – Evelyn Sowers, Louise Porter, Lois Saling.
- Exercise – The First Thanksgiving – Fifth and Sixth grades
- Song – Grandpa's Turkey Advice – First and Second Grades.
- Doll drill – Fifth and Sixth grades.
- Recitation – A Thanksgiving Story – Blanche Thorson.
- Piano solo – Murmuring Brook – Genevieve Rogers.
- Recitation – When the Frost is on the Pumpkin – Gail Williams.
- Song – Under the Old Umbrella – Luise and Lucille Porter
- Dialogue – The Magic Curtain of the Past – Seventh and Eighth grades.

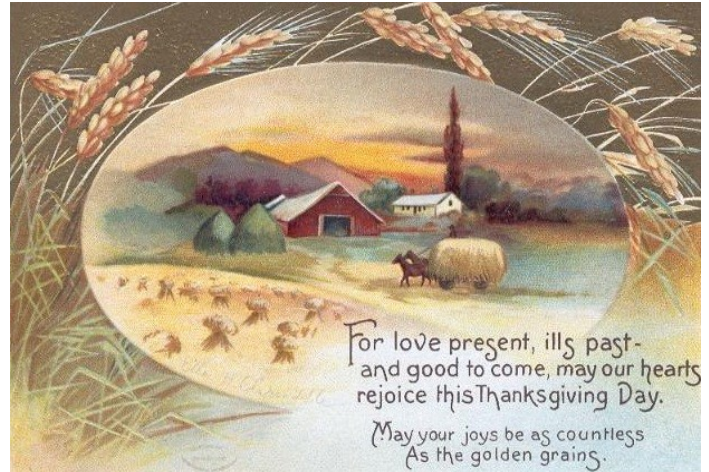
A social evening will follow the program, and refreshments will be served in cafeteria style at a nominal figure. The bill of fare includes coffee, doughnuts, sandwiches, pumpkin pie, cake and candy. An admittance of 15 cents will be charged at the door. The proceeds will go to the school phonograph fund. The pupils make this appeal to the public:

"If you enjoy a good time, come! Help us make this a success. We need your cooperation."



*The Weston Leader (Weston, Oregon) · 24 Nov 1916, Fri · Page 3*

The annual union Thanksgiving service of the Weston community will be held this year at the United Brethren church at 7:30 p.m. November 30. The sermon will be given by Rev. W.B. Smith, Methodist pastor.



## Pioneer Weston Family Hold Pleasant Reunion

*The Weston Leader (Weston, Oregon) · 26 Nov 1920, Fri · Page 1*

A pleasant reunion of the family of Mrs. Elvira Reynolds was held on Thanksgiving Day at her home in this city. The occasion marked the first time the children have been together since the death of their father 26 years ago, and the occasion was marked by feasting and rejoicing, while due honor was paid the delighted mother, who ranks among the most estimable pioneer women of the Weston neighborhood.

The children present, some of whom were accompanied by their families, were Mrs. Emma Nocks of Wichita, Kansas; Earl Reynolds of Fresno, Calif.; Charles Reynolds of Coulee City, Wash.; Otis and Robert Reynolds of Connell, Wash. Among the grown grandchildren in attendance were Emery Reynolds of Starbuck, Wash., an overseas veteran of marines; Ernest Reynolds of Tacoma, Wash., and Lou Reynolds, who at present resides in Weston after a long absence.



*The Weston Leader (Weston, Oregon) · 19 Nov 1915, Fri · Page 3*

Mrs. A.A. Kees announces that she will serve Thanksgiving dinner, with turkey, and the usual accessories, at her boarding house on Water Street.

*The Weston Leader (Weston, Oregon) · 3 Dec 1920, Fri · Page 4*

Mr. and Mrs. J.R. Adkins entertained their children and grandchildren on Thanksgiving Day the fortieth anniversary of their wedding. All of the family were present with the exception of one son, Allen Adkins, of Kansas City, Missouri. Gathered around the Thanksgiving board were Mr. and Mrs. J.R. Adkins, Marvin Adkins and family and John McGibbon and family of Weston; Mrs.

Tena Adkins, a daughter-in-law, of Latour, MO.; and a niece, Mrs. Archie Lyles and family of Emmette, Idaho.

*The Weston Leader (Weston, Oregon) · 15 Nov 1918, Fri · Page 3*

The suggestion comes to the Leader that Weston hold a community celebration of Thanksgiving, and is herewith passed on for general approval.

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### From the correspondence of "A.F.P." in the W.W. Daily Statesman we cull the following:

*The Weston Leader (Weston, Oregon) 30 Oct 1880, Sat · Page 2*

"Weston still keeps up her old lick and is fast attaining the pre-eminence to which the energy and foresight of her business men in locating a town in such a commanding position justly entitles her.



Among the noticeable improvements going on at Weston are the handsome two-story brick, now nearing completion, erected by J.E. Jones, who will carry on his hardware business therein; Dusenbery & Co. are about moving to a brick store adjoining their old stand, to afford them accommodation for their extended trade; a new City Hall, of the same material, is also going up which will provide quite an adornment and much to the value of real estate in the city; Mr. John's new hotel is a fine building, unique in architectural design, which enhances the appearance of the whole block in which it is built; the establishment is being upholstered and furnished throughout in the most elegant style, and, when finished, the completeness of its appointments will entitle it to take its place as one of the best hotels in the country.

Saling & Reese have heightened the front of their brick store as a further protection against fire, which gives it a better and more business-like aspect.

The Weston flouring mills under the able management of the Proebstel Bro.'s do an immense home trade and export large quantities of the usual high standard brand of flour which this mill always turns out.

Centerville, like Weston, has also grown considerably this year, and is the seat of a large and

# Historic Preservation Advocacy to Help Overcome the Housing Crisis

October 6, 2023

By: Kelly Humrichouser and Shaw Sprague

*This story is cross posted with Main Street America.*

Last year's Congressional appropriations package—the FY23 Omnibus—included \$85M for grants to eliminate barriers to the production and preservation of affordable housing. Administered by the Department of Housing and Urban Development (HUD), Pathways to Removing Obstacles to Housing program (PRO Housing) offers grants from \$1 million to \$10 million to state and local governments and other eligible recipients for a variety of activities aimed at encouraging housing growth and lowering barriers to affordable housing development. Preservationists and Main Street leaders can leverage this opportunity in partnership with applicants advocating for the use of preservation tools and incentives to close the gap on project funding and implementation.

## The Need for Affordable Housing

The National Trust for Historic Preservation, Main Street America (MSA), and countless preservationists nationwide advocate strongly for the creation and retention of affordable housing through the use of historic preservation tools and incentives. Nearly half of Americans say housing affordability is a problem in their communities. In recent research conducted by MSA, 87 percent of local Main Street leaders stated that there is not enough housing to accommodate those who want to live in the district and 70 percent reported that the lack of built-out space holds back economic development in their downtowns or districts.

Considering the availability of vacant space and the urgent need to prioritize adaptive reuse as a climate strategy, the creation and preservation of housing units in existing built space should be a focus for any community seeking to address this crisis. While historic preservation is sometimes cast as an impediment to housing creation, numerous studies indicate that historic preservation can be compatible with increased density, community preservation, and equitable out-

comes. Preservationists and Main Street leaders should be at the table working on a collaborative approach to reducing barriers to housing devel-



The Daisy in Cedar Rapids, Iowa, operates on the ground-floor of a mixed-use building with upper-story housing.

opment and educate community members on the role of preservation and adaptive reuse and its benefits.

## Preservation Can Be Part of the Solution

The PRO Housing program shares its design and goals with an *emerging piece of legislation*, the *Yes In My Backyard Act* (S.1688/H.R.3507), also known as the YIMBY bill. The YIMBY bill was reintroduced in the 118th Congress by U.S. Senators Todd Young (R-IN) and Brian Schatz (D-HI), and U.S. Representatives Derek Kilmer (WA-06), Mike Flood (NE-01), Emanuel Cleaver, II (MO-05), and Brittany Pettersen (CO-07). If enacted, the bill would require entities receiving Community Development Block Grant (CDBG) funds to report on activities to reduce barriers to the creation of affordable housing. While certain provisions of both YIMBY bill and HUD's PRO Housing Program cite historic preservation policy as a potential barrier to affordable housing development, we believe that historic preservation can and should be a part of the solution.

The program allows for a broad variety of uses eligible under CDBG rules. Many of these eligible uses are aligned with historic preservation and Main Street goals and ongoing programmatic ac-

*Continued on page 9*



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tivities, including:

- Adaptive reuse of historic or commercial properties with minimum affordable housing requirements/set-asides;
- Facilitating the conversion of commercial or other properties to new housing;
- Investing in neighborhood amenities that benefit low-and-moderate income residents such as parks, community centers, bike lanes, and improvements to the physical environment that increase public safety such as streetlights or sidewalks;
- Developing proposals to update zoning or incentives to facilitate affordable housing on land owned by faith-based organizations;
- Developing proposals to rezone to allow multifamily or mixed-use development, including housing in office, commercial, and light industrial zones;
- Developing proposals to reduce or eliminate requirements related to parking, building height, lot coverage, setbacks, minimum unit size, minimum lot size, floor area ratio, and other common land use controls;
- Establishing incentive programs or flexibilities to enable and promote the adaptive reuse of vacant or underutilized properties for housing or mixed-use development.

### **Getting Involved**

If your city or state is applying for the PRO Housing Program—or planning other actions to increase affordable housing—consider how you can collaborate with local leaders to ensure preservation is part of the solution. The Preservation Priorities Task Force’s Affordable Housing and Density Issue Brief offers a series of recommendations for incorporating preservation activities into affordable housing planning including through zoning, code enforcement, and financial incentives. For example, adoption zoning overlays can achieve combined goals of preventing demolition of historic structures, retaining existing affordable housing, and encouraging compatible new development on vacant parcels. According to a study by the Los Angeles Conservancy, within historic preservation overlay zones over 12,000 new housing units were created through the adaptive reuse of historic buildings during the last 20 years.

Adoption model building codes can also support

both housing and preservation priorities. Recently, a national group of Main Street architects, along with the Association for Preservation Technology, formed a task force to advocate the importance of using the International Existing Building Code (IEBC) for all historic buildings. While this code offers few formal provisions for historic properties, blanket exceptions exist to protect character-defining features in certain circumstances. The IEBC offers several compliance paths to support flexibility for developing housing in historic properties.

Preservationists and Main Street leaders can also play a role in ensuring that the development of affordable housing enhances neighborhood vitality. Upper floor housing to buildings in a commercial corridor adds vital foot traffic creating a potential increase in local business sales. The addition of neighborhood amenities and civic infrastructure to a community increases the quality of life in housing projects.

The PRO Housing program offers multiple ways to address both the development of affordable housing and the preservation of our existing built environment but requires the collaboration of local entities to ensure community voice is centered in the application process. To best advocate for preservation as part of the solution, preservationists can use outreach and engagement to create equitable access to preservation processes. Collaboration with applicants and other partners during the application process is key to ensuring that preservation can be used as a tool for increasing and preserving affordable housing.

Article online at: <https://tinyurl.com/bdzjyrzs>  
*Kelly Humrichouser, director of government relations at Main Street America, Shaw Sprague, vice president for government relations at the*

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## Oregon Main Street Announces Recipients of the Prestigious Excellence on Main Awards

Oregon Main Street, which is part of Oregon Heritage, Oregon Parks and Recreation Department, announced its 2023 "Excellence on Main" award winners during the annual Main Street conference on October 4<sup>th</sup> in Independence. Created in 2010, the annual Excellence on Main awards honor outstanding accomplishments, activities, and people making a difference in historic downtowns and traditional commercial neighborhoods across the state.

A total of nine projects, activities and people were recognized with an Excellence on Main Award and four certificates were given in recognition of volunteer service. Videos of the award winners can be found at the links below.

The nine individuals, projects, activities, and businesses honored are:

**Business of the Year:** Sybaris Bistro, Albany  
<https://tinyurl.com/pezyp2r3>

**Bricks and Mortar Award:** The Woodburn Museum and Bungalow Theater, Woodburn  
<https://tinyurl.com/45uu9tmc>

**Resiliency Award:** Buoy Beer, Astoria  
<https://tinyurl.com/5n6k8s4w>

**Leadership on Main Award:** Stephanie Gutierrez, Albany  
<https://tinyurl.com/yxf7es5s>

**Economic Vitality:** Mr. Ed's, Port Orford  
<https://tinyurl.com/2wm2pfaz>

**Open Door Award:** Kit's Apothecary, Astoria  
<https://tinyurl.com/4yyapnkd>

**Outstanding Promotion:** Boba Dash, Beaverton  
<https://tinyurl.com/ysmyje56>

**Outstanding Special Project:** Reedsport Main Street Open House, Reedsport  
<https://tinyurl.com/5ctn5z8j>

**Main Street Executive Director of the Year:** Harv Schubothe, Bandon  
<https://tinyurl.com/npua2xaa>

In addition, four individuals were acknowledged with a Standout Volunteers recognition certificate for their above and beyond contributions to their communities. <https://tinyurl.com/bdhwu8dp>  
These individuals are:

Tommy Wood, Downtown Estacada Commission  
Josh Johnson, Beaverton Downtown Association  
Richard Barney, Medford Downtown Association  
Nicole Felty, La Grande Main Street Downtown  
The wide range of Oregon Main Street's Excellence on Main awards is reflective of the comprehensive

Main Street Approach™ to downtown revitalization developed by the National Main Street Center. This model is used by the communities participating in the three-tier Main Street Track of Oregon Main Street Network.

"We are thrilled to announce the exceptional achievements celebrated through our 2023 'Excellence on Main' awards," stated Sheri Stuart, State Coordinator, Oregon Main Street. "These honorees, ranging from businesses to outstanding projects, reflect our commitment to revitalizing historic downtowns and nurturing vibrant communities across the state."

Oregon Main Street strengthens community networks, bolsters local economies, generates tax revenues, and fosters social connections across the state. OMS leads a network of local Main Streets that oversee a wide range of programmatic efforts to build community, support local businesses, and create an attractive and vibrant environment for workers, visitors, and residents. The Oregon Main Street network generates significant value for local communities and for the State of Oregon overall. Learn more about the impact of the Oregon Main Street program by visiting [www.oregonmainstreet.org](http://www.oregonmainstreet.org).

*Support Historic Preservation in Weston!*



<https://www.GuideStar.org>



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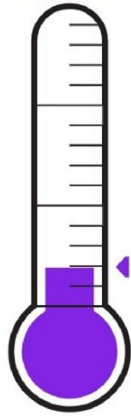
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## Fundraising Goal

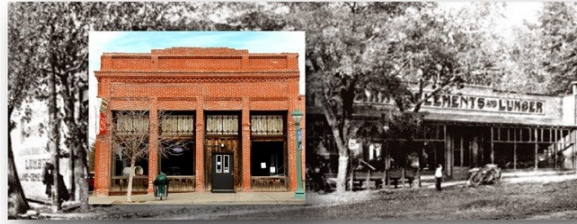
\$1,000



Raised  
\$1,350

## FUNDRAISER!

We Need Your Help In Support of the Historic Long Branch Café & Saloon  
Celebrating 150 Years 1874-2024



201 East Main Street  
Historic name:  
Saling and Reese Store  
Common name:  
Weston Mercantile  
Date of construction:  
c. 1874 and 1920  
Style: Italianate

Weston Area Development Association (WADA) is sponsoring a Fundraiser for the Long Branch Café & Saloon. Your support is needed. We have \$100,000 in grant funds but need additional funds. Our goal is a minimum \$10,000. All funds will go towards the restoration of the

Donations in memory/honor of: \$50 in memory of Bob Gilliland; \$50 in memory of Bill and Della Syfford; \$100 in memory of Bob Gilliland; \$1000 in memory of Adelle Harris Goss

The Long Branch is considered the primary anchor of the Weston Commercial Historic District that includes Main Street from N. Water to N. Broad Street. This single-story building of locally made brick is the oldest brick building in Weston, having survived the devastating fires of 1874 and 1883. In 1920, a single-story frame addition with an approximate frontage of 100 feet on Main Street was constructed on the East side. This building has contained many businesses throughout the years, though most, if not all, were grocery stores or hardware stores, or a combination of both. This time, though, it is a Cafe and Saloon and has built a reputation far and wide. It is not uncommon to see a group of folks arrive in their antique cars, or a group of motorcyclists out for a ride from the Tri-Cities, or anyone who would like a good meal, especially breakfast.

**Weston Area Development Association (WADA) is sponsoring a Fundraiser for the Long Branch Café & Saloon. Your support is needed for the restoration work that is needed. We have \$100,000 in grant funds but need additional funds. Our goal is a minimum \$10,000.**

*All funds will go towards the restoration of the Long Branch Café & Saloon.*

Donate Online via Zeffy  
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Weston, OR 97886

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Bank of Eastern Oregon  
310 E. Main Street  
Athena, OR 97813  
Deposit to account of:  
Weston Area  
Development Association  
Please send copy of deposit slip  
to WADA for acknowledgement  
for your tax records.

Contact us: [Weston97886@gmail.com](mailto:Weston97886@gmail.com) 541-204-0874

WADA is a 501 (c) 3 non-profit. Donations are tax deductible to the extent of the law.

501 (c) 3 nonprofit Tax ID: 88-0783039

Donors will receive a letter acknowledging their contribution for tax purposes.

# Historic Weston, Oregon

*A Town Rich in History*



[www.HistoricWestonOregon.com](http://www.HistoricWestonOregon.com)

## *Blue Mountain (Kees) Cemetery*

[www.BlueMountainCemetery.com](http://www.BlueMountainCemetery.com)

Information on Burials including photos of headstones, some obituaries, and other related historical information can be found on this website. There is also a map on the website. The original website was a labor of love by Bob Gilliland. It was a miracle that it could be recovered from an archive website with only a few items not recoverable as the domain expired.



*Isham Saling House*  
*Weston, Oregon*

*Weston's Historic Brick Home*

<https://IshamSalingHouse.com>

## Support WADA with Business Card Ads

Business card size ads for your business, event, or just to wish someone a Happy Birthday or Happy Anniversary. \$25 per month. Send your business card or we can design the ad for you. Deadline is the last week of the month to appear in the next month's newsletter. [WADA97886@gmail.com](mailto:WADA97886@gmail.com)



Be sure to "Like"  
Our Facebook page  
[@WestonOregon2022](https://www.facebook.com/WestonOregon2022)

Keep up to date on what's happening, important notices, etc. Be sure to invite your friends and family to "Like" our page, too.



## HistoricFunding.com

Historic Preservation | Cultural Resources | The Arts

The most comprehensive  
database of funding sources  
available for historic  
preservation and restoration,  
cultural resource management,  
and the arts.

**Grants - Loans - Tax Incentives**  
**Rebates - CLG Funds - Easements**  
**Scholarships - Fellowships/Internships**  
**Apprenticeships - Residencies - More!**

### Funding Categories Include:

**Historic Preservation - Museums**  
**Archaeology - Downtown Revitalization**  
**Arts - Humanities - Libraries - More!**

**HistoricFunding.com**

**Weston Area Development Association (WADA) was organized as a nonprofit to encourage restoration and revitalization in downtown Weston and the general area that results in economic development and a positive sense of community.**

**We have a vision to preserve and enhance the historic charm and uniqueness of the history of Weston.**

[www.WestonOregon.com](http://www.WestonOregon.com)

WADA is a 501(c)(3) not for profit organization. All donations are tax deductible to the extent of the law. We recommend that you consult your CPA or Tax Attorney regarding donations. Tax ID: 88-0783069