

Adopt a Virtual Brick — The “bricks” are virtual bricks and not actual bricks. Please Print information.

# of Virtual Bricks at \$10.00 each	_____bricks at \$10.00 each	Total enclosed: _____
Name		
Mailing Address		
Phone		
Email		
In memory of:		
In honor of:		

Please mail form with your check to WADA or you may give this form to your waitress.

We are a 501 (c) 3 nonprofit. Tax ID: 88-0783069 All donations are tax deductible to the extent of the law. We recommend that you consult your CPA or Tax Attorney regarding donations. WADA has not provided any goods or services in exchange for this contribution. We will send you a formal thank you letter by mail.

ADOPT-A-BRICK VIRTUALLY

WADA secured \$80,000 from the Oregon Main Street Program in 2023, which required matching funds of \$24,000 to begin the work. A grant of \$20,000 from the Wildhorse Foundation was received towards the matching funds needed. That is just the start of the restoration work.

The celebration of the 150 Years Anniversary will be held the Fall of 2024. We hope that you can join us!

Estimates for the complete restoration are about \$150,000 due to inflation. There is never one grant that will cover everything. More grants are being sought with donations needed to help match those grant funds. Grants for restoration are highly competitive nationwide and limited within Oregon. Funds exceeding our goal will be kept by WADA as an endowment for future work. We would like to return the façade to the original 1920s.

We estimate that there are 300,000 bricks that were used to construct the Long Branch by Isham Saling and Isham Reese back in 1874. The bricks were manufactured by the Weston Brick Co.

Names will be listed on a plaque to be displayed inside the Long Branch Café & Saloon at the end of the campaign.

Adopt a virtual brick by completing the form or donations can be made online at <https://WestonOregon.com> at the Fundraiser page.



We are registered with <https://www.GuideStar.org>

Please Support the Restoration of the
Long Branch Café & Saloon
Adopt-A-Brick



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The Long Branch Café and Saloon History

Historic name: Saling and Reese Store
Common name: Weston Mercantile
Date of construction: c. 1874 and 1920
Style: Italianate

This single story building of locally made brick is understood to be the oldest brick building in Weston, having survived the devastating fires of 1874 and 1883.

The brick structure at the NE corner of Franklin and Main Streets was built by Isham Saling and Isham Reese. Both men were well-known local businessmen.

The building is rectangular in plan with an approximate frontage of 40 feet on Main Street. The facade is organized into four bays in which openings are recessed in deep reveals and were, historically, protected by iron shutters. The window treatment in these exceptionally tall reveals has been modified considerably, but the brick piers dividing the bays are intact.



Photo courtesy of Weston Public Library photo collection. W-110-21 - Saling & Reese Store. Note mural on wall.

Segmental relieving arches articulate the spandrels above the window reveals. The upper wall is articulated with a dentil-culated string course and a tall parapet with

inset panels of brick and a shallow stepped crest over the two central bays. The Franklin Street facade is similarly detailed in the front six or eight feet. The rest of the wall is unadorned and pierced by three small window openings.



Jones & Jones Hardware - Implements - Lumber - ca 1920 Northeast corner of East Main & Franklin Streets. Note addition on the right. Photo courtesy of Weston Public Library.

In 1920, a single-story frame addition with an approximate frontage of 100 feet on Main Street was constructed on the east side. Because of the extensive alteration of the facade of the single story addition, it is separately classified for tax purposes, as compatible even though it dates from the secondary period of development in the district.

This building has contained many businesses though the years, though most, if not all, were grocery stores or hardware stores, or a combination of both.

Current owner, Bernice Charlton, has owned the building and the business for around 35 years. The building is the key anchor to the historic downtown district. The Long Branch Café & Saloon has been the mainstay for the community for many years.

Scope of work to be done

After a devastating fire in September 2021 closed the restaurant for a year, the Long Branch Café and Saloon still has a long way to being completely restored. The building was under restoration when the fire hit. Repairs were not completely covered by insurance



East Wall and Roof over

which took a personal investment by the owner.

The bricks on the East Elevation will have missing bricks replaced and loose bricks

tuckpointed to stabilize the wall before the roof on the one-story addition can be replaced.

More repairs and tuckpointing is to be done on the North and West Elevations: replacing

missing bricks, and filling in the openings where air condition units had been installed on the West wall.



Steel shutters in the back are to be repaired. shutters at the back door

The siding on the 1920s era wood addition housing the bar also needs to be replaced. Lastly the roof must be replaced over the bar.



West Wall needs brick work.

It is hoped that eventually the original façade of the single story addition can be replaced.

This would include installing a type of safety glass across the front of the building.